

2nd Annual CSR Awards Gala –Corporate Sponsorship Opportunities

It is our pleasure to share with you a unique and exciting opportunity for your company to partner with the Sekondi-Takoradi Regional Chamber of Commerce & Industry to raise awareness of the importance of Corporate Social Responsibility (CSR), and also to recognise organisations that have demonstrated commitment to CSR initiatives with a view to attaining sustainable socio-economic and environmental development in the Western Region.

CSR is rapidly becoming one of the main tools for measuring a company's profile as a socially responsible organization. In light of the above, STRCCI wishes to recognise deserving organizations a gala to be held on Friday, 9th December, 2011 at the Akroma Plaza Hotel in Takoradi. This prestigious event which is the only one of its kind in the region is expected to attract over 300 business and community leaders from various industry sectors as well as the media. The event will offer businesses an unparalleled platform to share best practices and network with colleagues.

By partnering as a sponsor, your organization will benefit from extensive media exposure directed at promoting the event, and you would also be showing your support to the STRCCI's effort at promoting Corporate Social Responsibility in the region. We have detailed the various sponsorship levels with benefits on the attached page and we hope that you partner us on this occasion.

About STRCCI

The Sekondi-Takoradi Regional Chamber of Commerce and Industry is one of the most vibrant chapters of the Ghana National Chamber of Commerce and Industry. With a membership of over 1,000 businesses, it provides business support and networking opportunities for its members. Our main functions are to:

- Promote and protect trade, commerce, industry and manufacturers of Ghana;
- Collect and circulate statistics relating to trade, commerce, industry and manufacturers;
- Provide facilities for the communication and exchange of views between members of the Chamber on the one hand and departments of Government, public institutions and other Association on the other hand on matters directly or indirectly affecting their interests;

Process

Kindly complete and submit the enclosed form together with a cheque to:

Sekondi-Takoradi Region Chamber of Commerce & Industry (STRCCI)

c/o Top-notch Business Group Ltd.

P O Box AX 141

Takoradi

Sponsorship Deadline

In order to be included in all our marketing and promotional communications, we would appreciate it if you could send your payment or pledge by **30th November, 2011**. The success of the past event is credited largely to our sponsors, who lent their financial support. We look forward to your continued support and participation in this years' event.

Sponsorship Benefits Summary

	Platinum Sponsor 10,000+	Gold Sponsor 5,000+	Silver Sponsor 1,000+	Bronze Sponsor 500+
# of gala tickets	8	6	4	2
Gala MC Mention	✓			
Media acknowledgment	✓			
Promo merchandise inclusion in goodie bag	✓			
Logo on invitations	✓			
Logo on print materials	✓	✓		
Logo on backdrop	✓	✓	✓	
Event booklet listing	✓	✓	✓	✓
Event booklet ad	✓	✓	✓	

Title Sponsor – 20,000+

- ✓ Logo on event invitation and all collateral marketing material (commitment must be received by Oct 15)
- ✓ Promotional merchandise inclusion in gala goodie bags (300 needed)
- ✓ Live MC mentions
- ✓ Logo on event backdrop
- ✓ 16 event tickets (2 tables)
- ✓ Cover page ad in event booklet
- ✓ Banner ad on STRCCI homepage for 1 year
- ✓ Acknowledgement in all press releases and media relations
- ✓ STRCCI Newsletter listing and full page ad or article for 1 year

Platinum – 10,000+

- ✓ Promotional merchandise inclusion in gala goodie bags (300 needed)
- ✓ Live MC mentions
- ✓ Logo on event backdrop
- ✓ 8 event tickets (1 table)
- ✓ 1 Page ad in event booklet
- ✓ Business name, logo and link on STRCCI website
- ✓ Side column banner ad on STRCCI website for 1 year
- ✓ Acknowledgement in all press releases and media relations
- ✓ STRCCI Newsletter listing and half page ad or article for 1 year
- ✓ Logo inclusion on gala invitation and all collateral print material (commitment must be received by Oct 15)

Gold – 5,000+

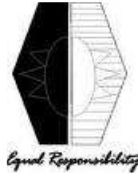
- ✓ Logo on event backdrop
- ✓ 6 event tickets
- ✓ ½ Page ad in event booklet
- ✓ Business name, logo and link on STRCCI website
- ✓ Side column banner ad on STRCCI website for 6 months
- ✓ Event booklet listing
- ✓ STRCCI Newsletter listing and quarter page ad or article for 1 year

Silver – 3,000+

- ✓ 4 event tickets
- ✓ ¼ Page ad in event booklet
- ✓ Business name, logo and link on STRCCI website
- ✓ Event booklet listing
- ✓ STRCCI Newsletter listing

Bronze – 1,000+

- ✓ 2 event tickets
- ✓ Business name and link on STRCCI website
- ✓ Event booklet listing
- ✓ STRCCI Newsletter listing



Sekondi-Takoradi Region Chamber of Commerce & Industry
2nd Annual CSR Awards Gala
Corporate Sponsorship Form

Company Name

Contact Person Position

Address

Phone (office) Phone (mobile)

Email Website

Signature Date

I wish to partner STRCCI on the 2nd Annual CSR Awards Gala on 9th December 2011. I wish to sponsor as follows:

€ Platinum Sponsor – (10,000.00)	€ Gold Sponsor – (5,000.00)
€ Silver Sponsor – (3,000.00)	€ Bronze Sponsor – (1,000.00)
€ Other (specify amount)	

Advertising Opportunities

A program booklet will be produced and distributed on the day of the event. This is a great low-cost opportunity to expose your business in front of over 300 businesses expected to attend and participate in the Awards gala. The prices are as follows. Please check which of the following ad opportunities you are interested in and send a cheque to the address below:

- € 800 for Cover page program advertising, full colour ad
- € 500 for Full Page program advertising, full colour ad
- € 250 for Half Page program advertising, full colour ad
- € 150 for Quarter Page program advertising, full colour ad

Payments (cheques only)

Payee: Sekondi-Takoradi Region Chamber of Commerce & Industry
c/o Top-notch Business Group Ltd.
P O Box AX141
Takoradi

Thank you for your generous support of our program. If you have questions, please contact
Agnes Hayfron-Benjamin
Top-notch Business Group Ltd
Tel: (031) 202-1810
Email: events@thetopnotchgroup.com